Annotated sample of design thinking ideation

Design Thinking - Ideation

Explain what your role was in the brainstorming activity. How did you contribute to your group, build on their ideas and think of ideas?

I came up with lots of ideas for my group. At first it was easy but then it got harder. When I couldn't think of anything I used the ones other people did and used them. I encouraged my group by saying great idea and not laughing even if I thought the idea was funny

Reference to many ideas and reflected on the difficulty of this.

Reference to building on others ideas.

Demonstrates how they respected the ideas of the group.

How did you refine your idea? What did you consider when grouping your ideas? What were your final groups of ideas? How did you determine which ones to further explore?

When we grouped the ideas first we did the easiest to make happen and the hardest. Then we put them in groups of what they will fix. We put some of the ideas together.

Explains how they categorised ideas.

Refers to 'we' demonstrates how they worked collaboratively.

Brings multiple ideas together to form one idea.

What were your final sketches? Draw and label your final sketches, explaining what you have done.

We decided to make an app to help them make healthy foods. It has recipes for people to use and you can say what foods you have and it will tell you recipes. It also has a place to share recipes.

Recipes | Food | Share

Recipes

FOOD | search

TOMATO
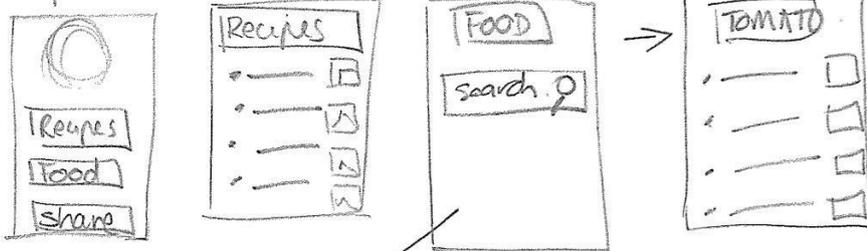
Only healthy foods.

Clear sketch to show the outline of the app with labels.

Some consideration of the user.

Transcript of annotated sample

This is a worksheet titled Design Thinking – Ideation. There are three questions and three handwritten answers. The answers are annotated.

Question 1

Explain what your role was in the brainstorming activity. How did you contribute to your group, build on their ideas and think of ideas?

Answer 1

I came up with lots of ideas for my group. At first it was easy but then it got harder. When I couldn't think of anything I used the ones other people did and used them. I encouraged my group by saying great idea and not laughing, even if I thought the idea was funny.

Annotations for answer 1

Demonstrates how they respected the ideas of the group.

Reference to many ideas and reflected on the difficulty of this.

Reference to building on others' ideas.

Question 2

How did you refine your idea? What did you consider when grouping your ideas? What were your final groups of ideas? How did you determine which ones to further explore?

Answer 2

When we grouped the ideas, first we did the easiest to make happen and the hardest. Then we put them in groups of what they will fix. We put some of the ideas together.

Annotations for answer 2

Explains how they categorised ideas.

Question 3

What were your final sketches? Draw and label your final sketches, explaining what you have done.

Answer 3

We decided to make an app to help them make healthy foods. It has recipes for people to use and you can say what foods you have and it will tell you recipes. It also has a place to share recipes.

Sketch 1: This sketch shows a phone or tablet screen in portrait orientation. There is a circle at the top of the screens, and words beneath to indicate links: Recipes, Food, Share.

Sketch 2: This screen is titled Recipes. It has dots and lines to indicate text, and small squares to indicate thumbnail images.

Sketch 3: This screen is titled Food. It has a rectangle labelled Search and a magnifying glass icon. A label pointing to Sketch 3 says: Only healthy foods. An arrow points to Sketch 4.

Sketch 4: This screen is titled Tomato. It has dots and lines to indicate text, and small squares to indicate thumbnail images.

Annotations for answer 3

Refers to 'we', demonstrates how they worked collaboratively.

Clear sketch to show the outline of the app with labels.

Brings multiple ideas together to form one idea.

Some consideration of the user.

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