A question spoken into a smartphone



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PROCESS

Recognise an image and extract features to identify if the image matches users on its database



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OUTPUT

Ask the customer a relevant follow-up question



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INPUT

A question
is spoken into
a smartphone
virtual assistant
to turn off the
lights in your
home



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PROCESS

Recognise a thumbprint (image) and extract features to identity if the image matches the saved image



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OUTPUT

Translate
the word or
phrase into
the selected
language

INPUT

Your past viewing data and data from users with a similar profile



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PROCESS

Recognise speech and predict what you are asking



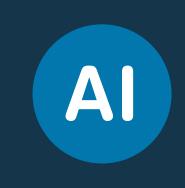
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OUTPUT

Drive a car safely without the help of a human driver







Artificial Intelligence



Artificial Intelligence



Artificial Intelligence



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Artificial Intelligence



Artificial Intelligence





Traffic data, data from on-board sensors and online mapping data



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PROCESS

Predict the best route to navigate to the desired location and use data to predict when to stop, slow down, speed up, change lanes and follow the route



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OUTPUT

Enable access to a smartphone if thumbprint (image) is recognised with a very high level of confidence



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INPUT

Thumbprint to unlock a smartphone



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PROCESS

Recognise text and predict possible search terms



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OUTPUT

Suggest three options of possible words the user wants to type



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INPUT

An image uploaded to a social media site by a user



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PROCESS

Predict what video clips you might want to view



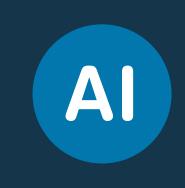
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OUTPUT

Suggest a webpage with information relevant to your question







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Talk to an online chatbot to ask about a product



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PROCESS

The system uses past emails you labelled as spam and classifies text of emails and recognises the email as spam



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OUTPUT

Automatically turn off lights



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INPUT

Text typed into a search engine



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PROCESS

Recognise speech and predict what you are asking



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OUTPUT

Tag the photo based on a matched user's profile name



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INPUT

Speak into a smartphone microphone

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PROCESS

Recognise speech and predict what word or phrase the user wants translated

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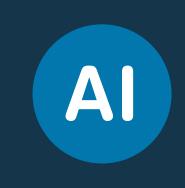
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OUTPUT

Present a list of possible search terms







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Text typed into a text messaging app



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PROCESS

Recognise text and predict possible words the user wants to type



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OUTPUT

The system blocks the email from your inbox



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INPUT

An email is sent to your email address



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PROCESS

Recognise speech and predict what the customer wants information about



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OUTPUT

Recommend a video clip on YouTube















