

INPUT

**A question
spoken into a
smartphone**



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PROCESS

**Recognise an
image and extract
features to
identify if the
image matches
users on its
database**



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OUTPUT

**Ask the
customer
a relevant
follow-up
question**



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INPUT

**A question
is spoken into
a smartphone
virtual assistant
to turn off the
lights in your
home**



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PROCESS

**Recognise a
thumbprint (image)
and extract features
to identity if the
image matches
the saved image**



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OUTPUT

**Translate
the word or
phrase into
the selected
language**

INPUT

**Your past
viewing data
and data from
users with a
similar profile**



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PROCESS

**Recognise
speech and
predict what
you are asking**



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OUTPUT

**Drive a car safely
without the help
of a human driver**



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Intelligence**



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INPUT

Traffic data, data from on-board sensors and online mapping data



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PROCESS

Predict the best route to navigate to the desired location and use data to predict when to stop, slow down, speed up, change lanes and follow the route



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OUTPUT

Enable access to a smartphone if thumbprint (image) is recognised with a very high level of confidence



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INPUT

Thumbprint to unlock a smartphone



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PROCESS

Recognise text and predict possible search terms



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OUTPUT

Suggest three options of possible words the user wants to type



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INPUT

An image uploaded to a social media site by a user



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PROCESS

Predict what video clips you might want to view



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OUTPUT

Suggest a webpage with information relevant to your question



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INPUT

Talk to an online chatbot to ask about a product



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PROCESS

The system uses past emails you labelled as spam and classifies text of emails and recognises the email as spam



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OUTPUT

Automatically turn off lights



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INPUT

Text typed into a search engine



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PROCESS

Recognise speech and predict what you are asking



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OUTPUT

Tag the photo based on a matched user's profile name



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INPUT

Speak into a smartphone microphone



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PROCESS

Recognise speech and predict what word or phrase the user wants translated



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OUTPUT

Present a list of possible search terms



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INPUT

**Text typed
into a text
messaging app**



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PROCESS

**Recognise text
and predict
possible words
the user wants
to type**



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OUTPUT

**The system
blocks the
email from
your inbox**



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INPUT

**An email is
sent to your
email address**



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PROCESS

**Recognise
speech and
predict what the
customer wants
information about**



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OUTPUT

**Recommend
a video clip
on YouTube**



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